



10-12 MARCH 2020
OLYMPIA LONDON
 TAKING WORDS FURTHER
 CONTENT ACROSS MEDIA



www.londonbookfair.co.uk

Opening Times & Venue

Tuesday 10 March 2020

09:00 - 18:30

Wednesday 11 March 2020

09:00 - 18:30

Thursday 12 March 2020

09:00 - 17:00

Olympia Exhibition Centre,
 Hammersmith Road,
 Kensington,
 London W14 8UX
www.olympia.co.uk

Your badge is valid for all 3 days of the Fair.



Instructions

1. Print this page on A4 paper in colour.
2. Fold as instructed.
3. Present this print and collect your badge holder upon arrival at Olympia.

Please be aware that due to the number of people in attendance you may have to queue on arrival first thing in the mornings, please give yourself plenty of time to reach your appointments.

Visit: www.londonbookfair.co.uk/admission for our Admission Policy.



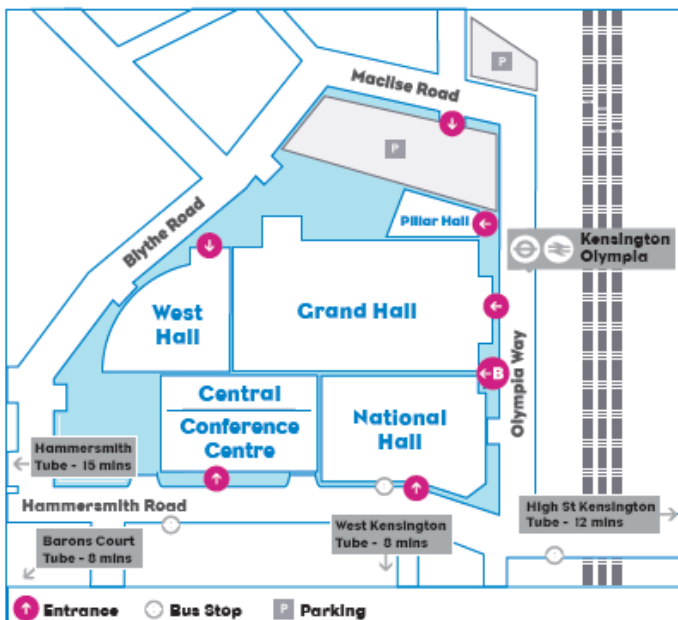
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GEORGE FORT
 FOUNDER
 PLACECLOUD



28-46-0-193223

VISITOR



BADGE SPONSOR



SHARJAH
 MARKET FOCUS
 THE LONDON BOOK FAIR 2020

VISIT THE MARKET FOCUS PAVILIONS
STAND 5D110 AND 6D30

Entrances

Please use one of the entrances below to get to your desired destination at the Fair:

- **West Hall Entrance** on **Blythe Road**
- **Grand Hall Entrance** on **Olympia Way**
- **National Hall Entrance** on **Hammersmith Road**

Please fold along the dotted lines and insert into badge holder (available at entry points on arrival).